



## Fantasy Land

THE TOP THREE FLOORS OF THE NEW PALMS FANTASY TOWER ARE LIKE ANOTHER WORLD ... A SHINY, SPARKLY, COLOR-CONSTANTLY-CHANGING WORLD. HERE'S A WALK THROUGH NOVE ITALIANO, MOON NIGHTCLUB, AND THE PLAYBOY CLUB

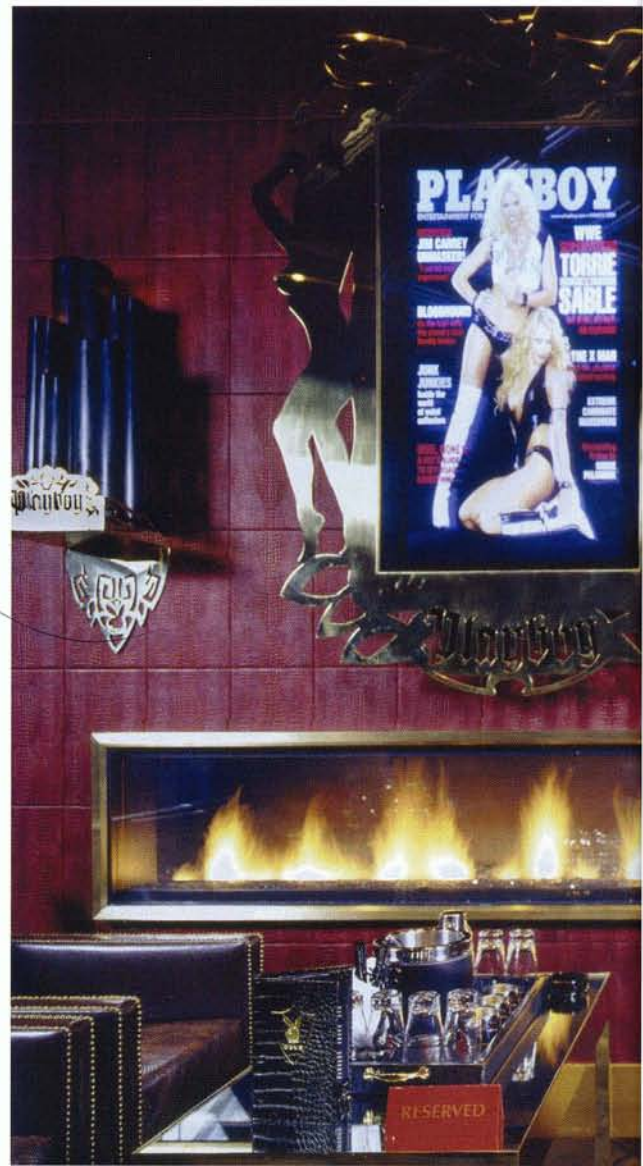
JUST WHEN YOU THOUGHT YOU HAD SEEN IT ALL IN LAS VEGAS, THE ELEVATOR DOORS OPEN. Not only did the Maloof brothers and the N9NE Group recently open the Palms Fantasy Tower featuring specialty suites with one-of-a-kind amenities (think cantilevering pools on top floors and a bowling alley), but they have topped themselves again-literally-with three new venues on the tower's 51st, 52nd, and 53rd floors: Nove Italiano restaurant (with 360-degree views of the city), Playboy Club (the first one in more than 20 years), and Moon nightclub (complete with a retractable roof). "Everything you come to Las Vegas for is on the top three floors of the Fantasy Tower, delivered in a very sexy way," says N9NE Group co-owner Michael Morton.

Private elevators transport guests 600 feet above the Strip. First stop: Nove (which means "nine" in Italian), the sister restaurant to the company's N9NE Steakhouse. Here floor-to-ceiling windows wrap a two-tiered dining room outfitted with custom LED illuminated Swarovski crystal chandeliers and plasma TVs displaying high-tech art in gilded frames. In the back, a more intimate Garden Room is filled with

**Left:** This particular table at Moon offers a view of the dance floor down below and is intimately close to the retractable roof.  
**Right:** Swarovski crystal chandeliers change color throughout the night at Nove Italiano where music blares and guests dine on everything from pizza to steaks.



Clockwise from left: This bar detail shows the masculine-inspired textures and colors that are used throughout the sexy Playboy Club. Video screens show off Playboy's best while red leather walls and a fireplace make guests feel cozy. Even the Club's bathrooms remind you where you're at.



tables offering spectacular views, some through a see-through fireplace and between 12-foot topiaries of naked women. But don't stop in just for the vistas. Consulting chef and partner Michael Kornic of Chicago's acclaimed restaurant *mk*, has created a menu that puts an innovative twist on authentic Italian fare. Many types of pasta are made in house, and the menu includes various crudos (the Italian version of ceviche), a classic Caesar salad prepared tableside, pizzas with lobster, and "susci" that include Arborio rice rolls and cannelloni stuffed with tuna.

A quick ride up a glass- and mirror-ensconced escalator and guests find themselves in the luxurious Playboy Club. Not only does it mark the reemergence of a legendary nightspot, but it is also the first time lounging and gaming have come together in Sin City and the first Nevada casino to offer gaming in an area charging admission. In an attempt to "pay homage to the past while moving into the future," says N9NE co-owner Scott DeGraff, the entire south wall is decorated with 60 plasma screens displaying Playboy archives while collage wallpaper in bathrooms feature every centerfold from the last 25 years. Stalls even have a front and back photo of selected ladies. Philippe Starck-designed black Baccarat chandeliers illuminate custom leather- and granite-framed gaming tables manned by Playboy Bunnies donning new outfits by Roberto Cavalli. But the bunnies aren't the only eye candy—the Diamond Bar is built out of 10,000 diamond-shaped crystals and another bar is backed by floor-to-ceiling glass with red neon Playboy logos.

Up another escalator (or elevator) is the final wow, Moon nightclub. The main dance floor (once again surrounded by floor-to-ceiling windows, here lined with strands of clear beads) arguably has something that has never been seen in a nightclub or at least one 53 stories high—a retractable roof that offers dancers mind-blowing views of the stars. But when closed, a state-of-the-art light system

**"We have a lot of wows, but they are not all at once," says James Geier, president of Vegas' 555 Design, who worked with N9NE Group on the design for the three venues.**



**When Moon's roof is closed, space-like imagery is projected on the surface – all above the lunar-inspired (and Playboy bunny logo-inspired) dance floor.**



projects giant images of action on the dance floor (or anywhere else in the club) across it. Even the floor made of shimmering glass tiles of various shapes and sizes change color via a computerized lighting system as guests move about them. For dinner or bottle service reservations, call the number below. ■  
**More: 866.942.7777; [www.palms.com](http://www.palms.com); [www.n9ne.com](http://www.n9ne.com)**

**Clockwise from top left: Hexagonal shapes surround this bar off the dance floor at Moon; the shapes are illuminated by changing colors and used as premium liquor displays behind the bar. Color and texture are not forgotten in this room beyond the hexagon bar. Our cover shot was taken from underneath this glamorous staircase at Moon.**

